



SKETCHBOOK 006

February
2024

**DAN
LEYDON**

Hi!

(there's me -->)



Hi, hope this finds you well!

this month I've been trying to use my art for motion, so i'll be exploring how i can move from one piece to another within a set of related pieces. I can't put animation in this PDF but I uploaded a Haaland reel on instagram that shows me making slight progress in this department.

Thanks for following what I make, have a **great** day!

Software used: Procreate, Photoshop, Illustrator, After Effects

Hardware used: iPad Pro, Apple pencil, iMac

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Navarro from true detective s4, liked the first 3 episodes but it fell apart after









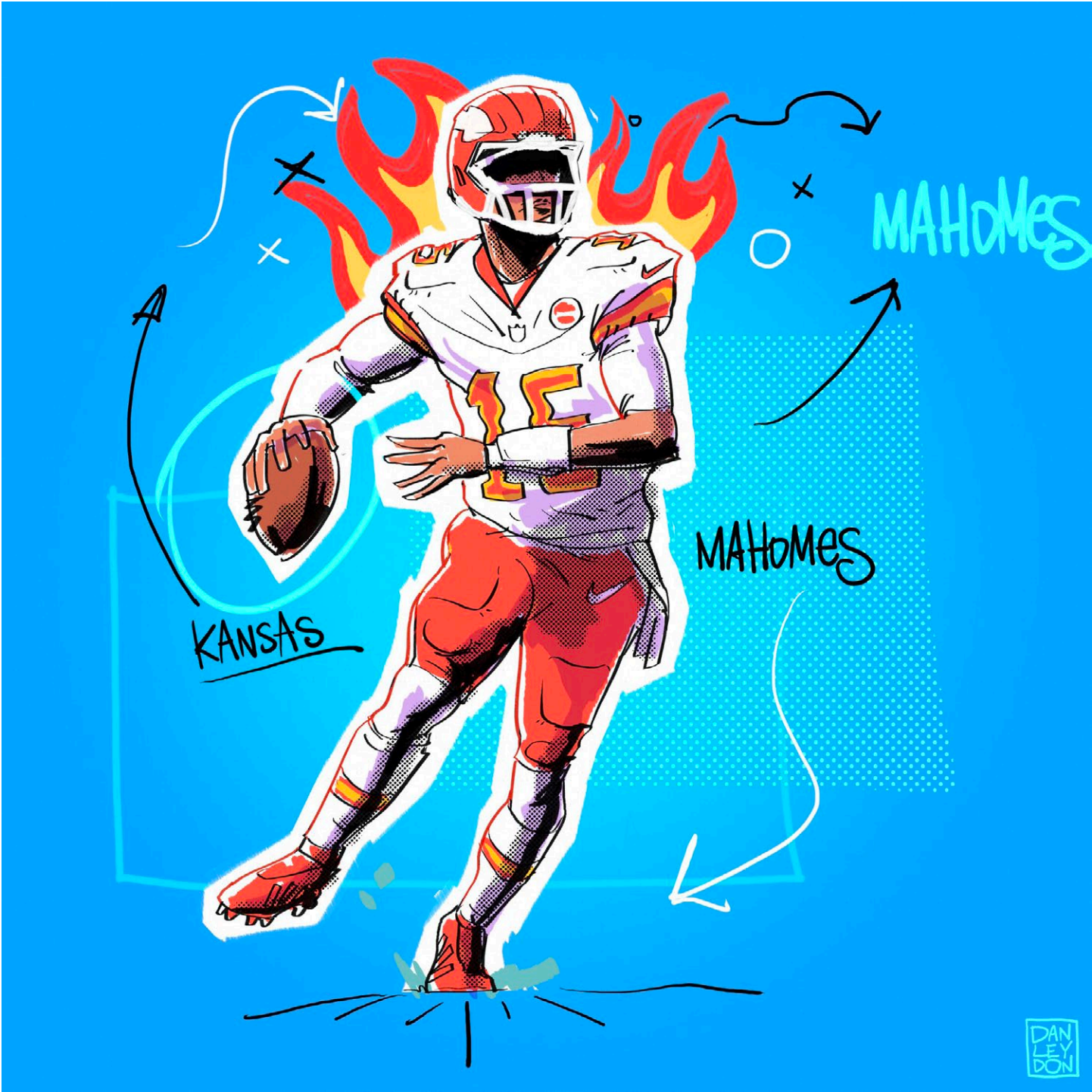


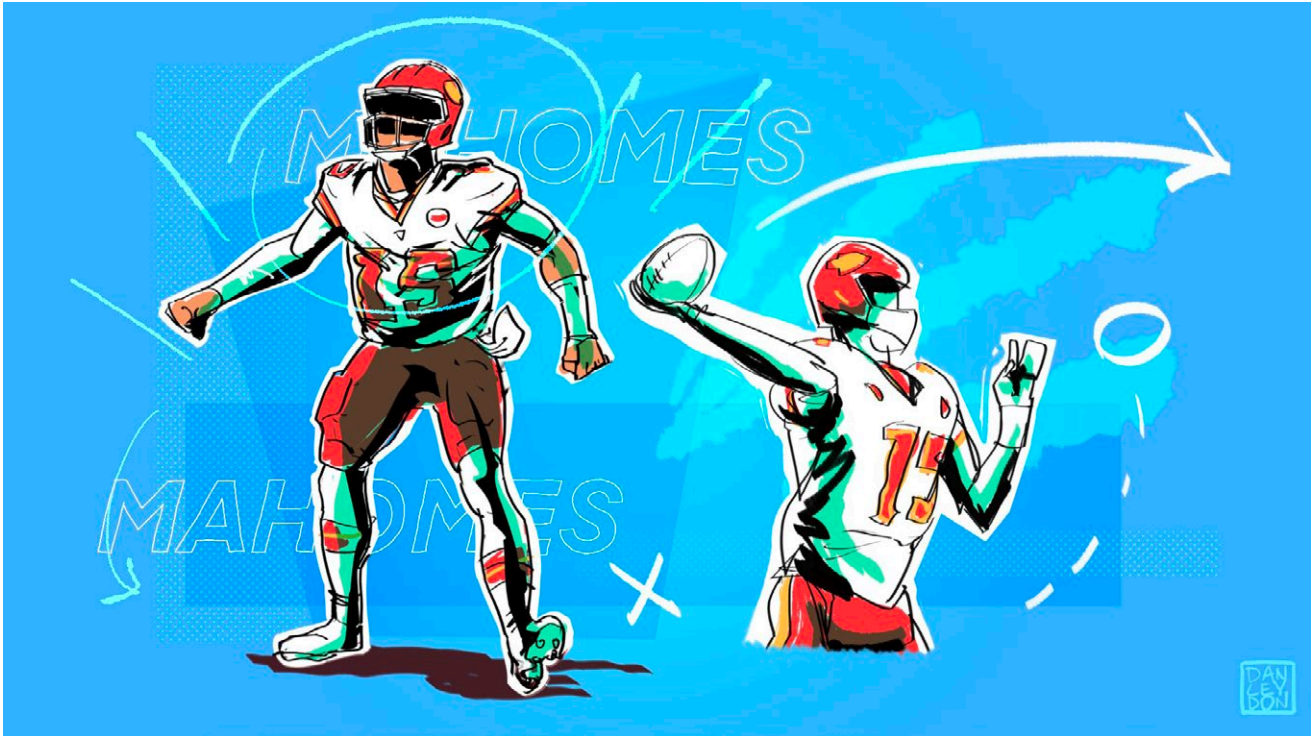


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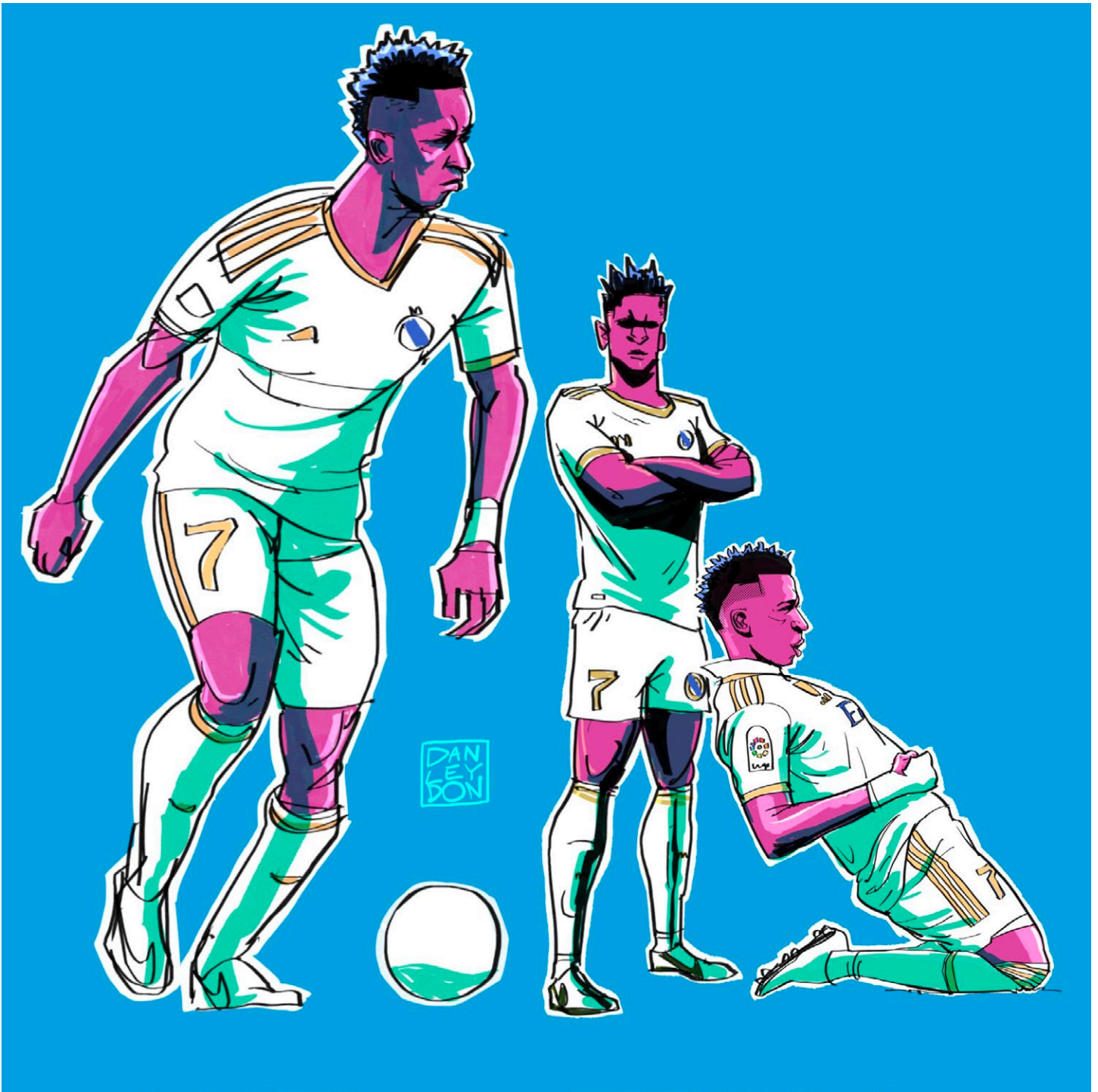
#Mahomes loop experiment

Working on small punchy loops that could be dropped into larger animations. The main aim is to keep energy by using sketchy lines.





gritting my teeth and developing multiple pieces with one purpose in a coherent style, aiming to animate this but at time of writing it's still janky



a set of vinicius artwork i created for some animation practice



a set of haaland artwork i created for some animation practice, particularly how i transition from one piece to another. the thing with these is when i was making them i scribbled down the art very quickly to just get it done so i could get practicing with the motion work. I thought it was low quality but looking now I like proportions and overall energy, particularly the portrait.



I made this for an animated Klopp piece



I made this for an animated Salah piece



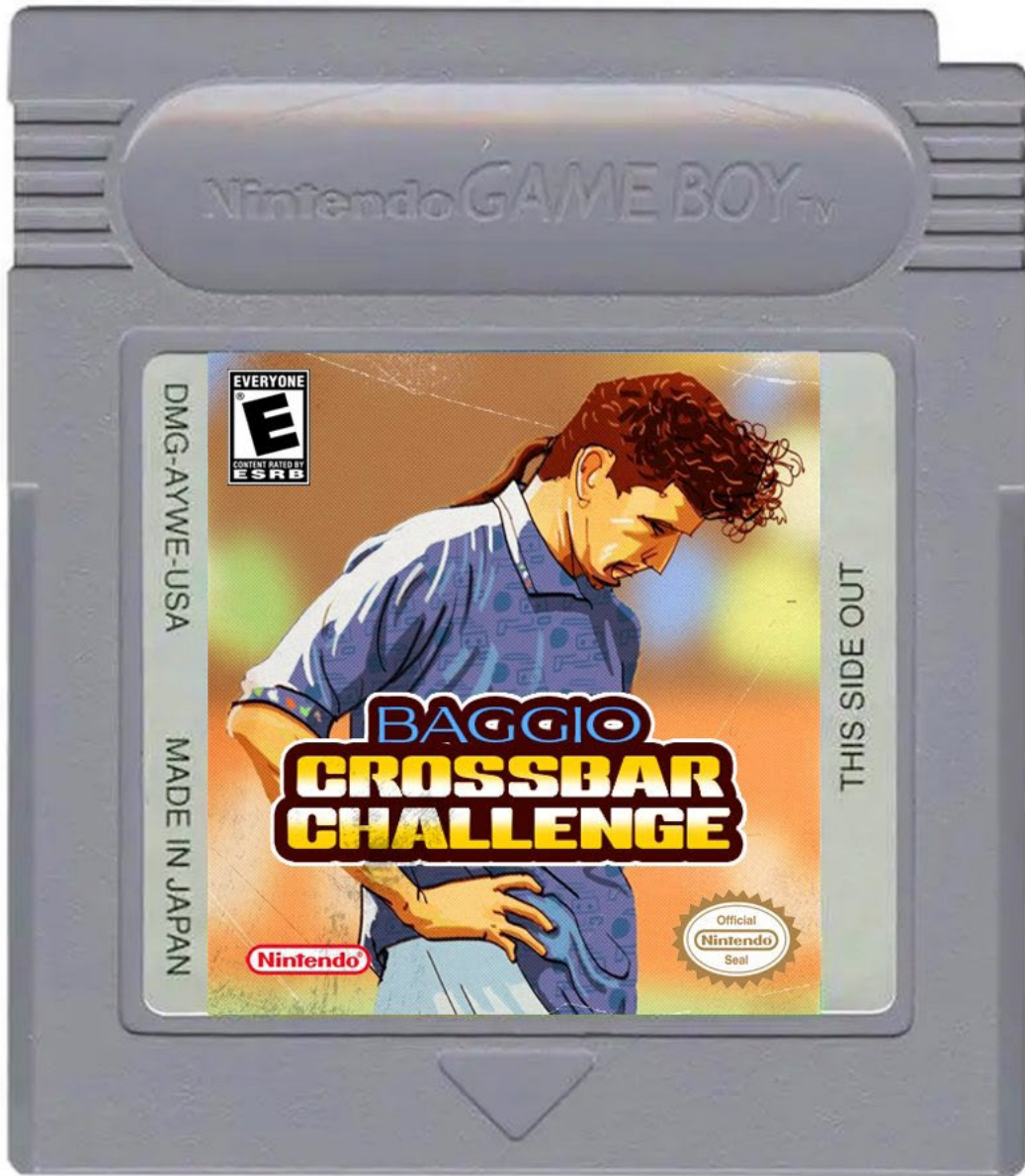
I've had this lined up for about a year and just got round to adding text, I love the gameboy cartridge, it's such an iconic bit of design. I want to make more made up football video games

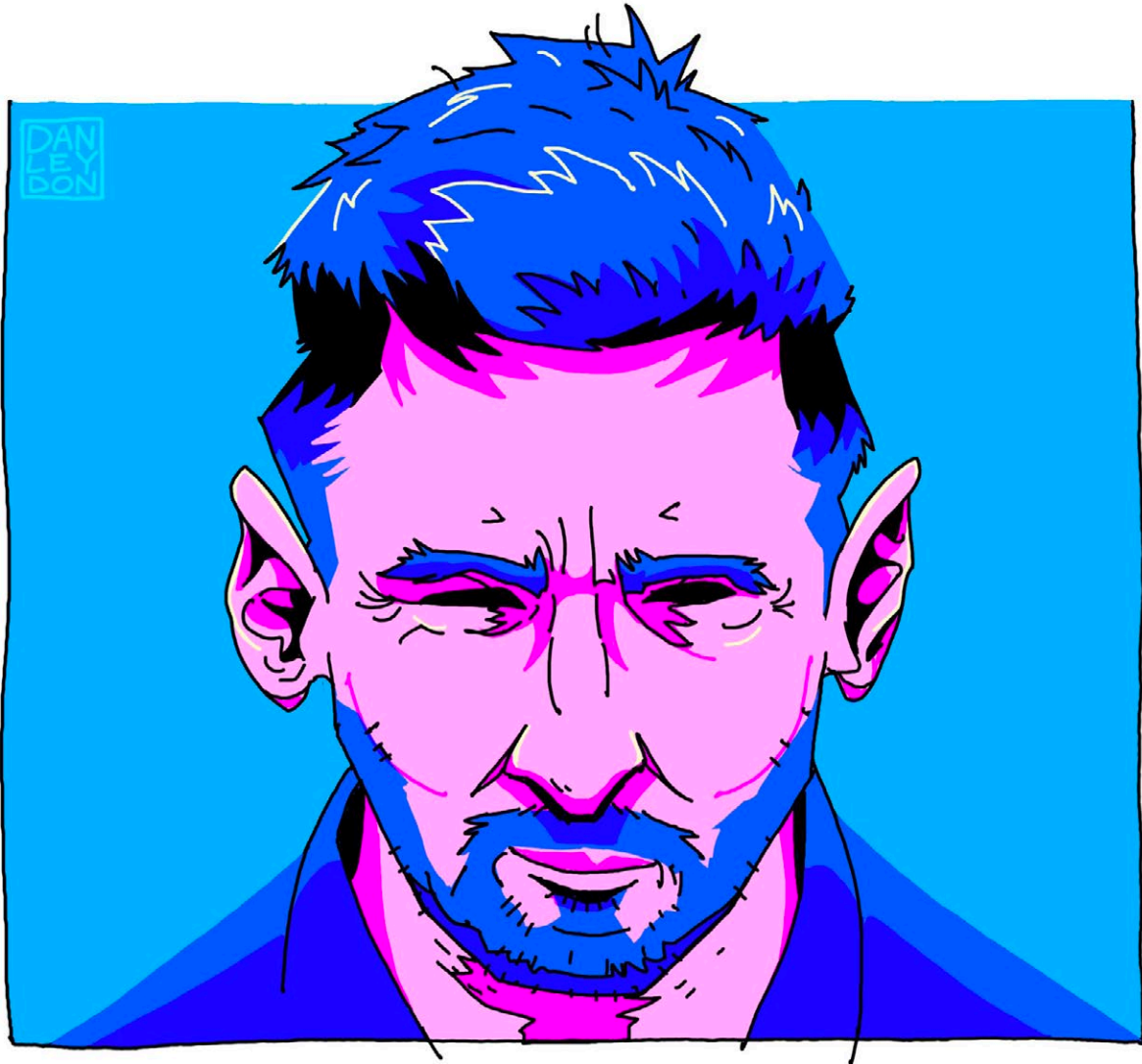


I tried tracing, I'll tell ya what it saves time



another sad Messi, I'm going to keep making these and see where it goes

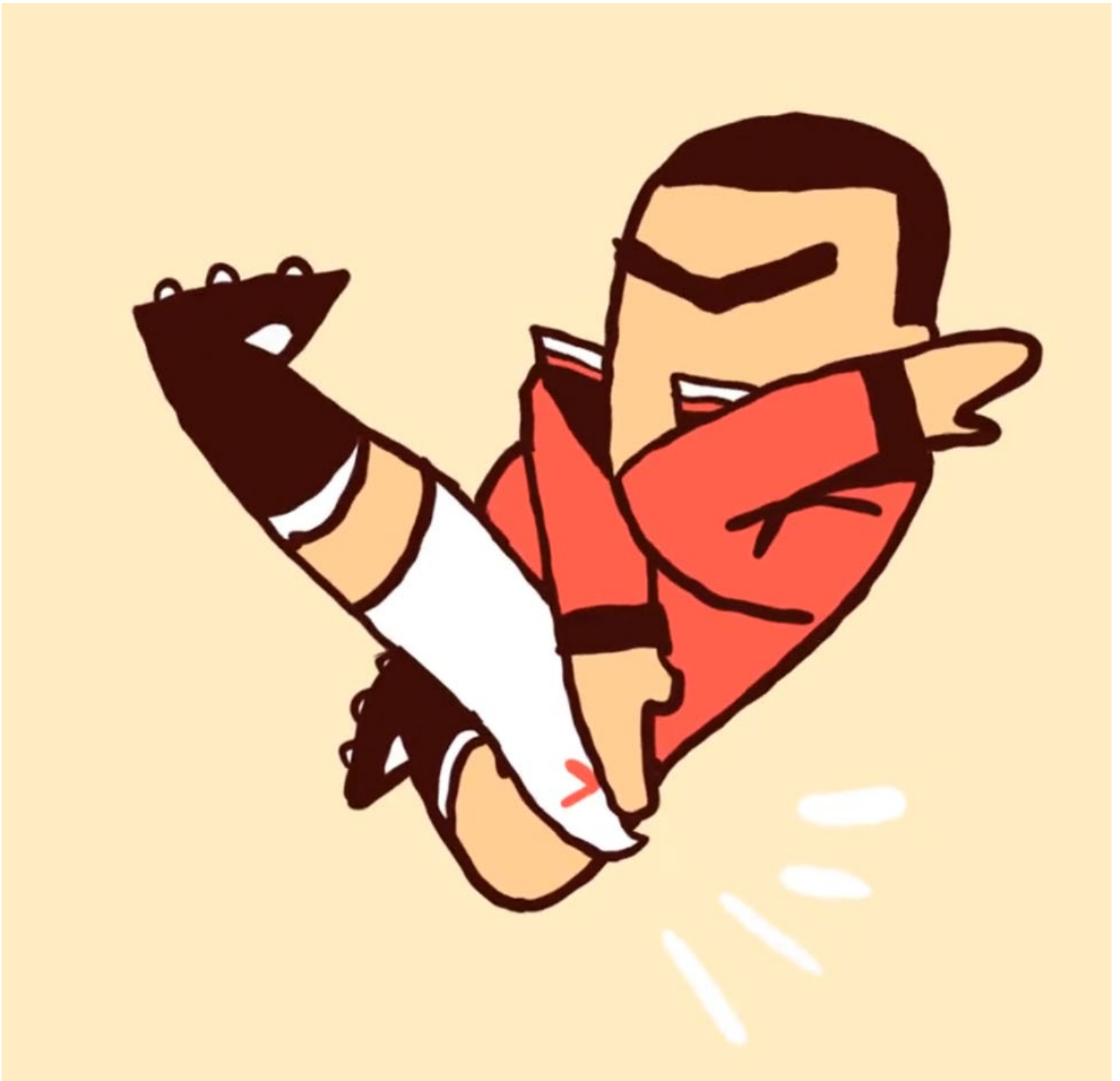




not liking where this is going



a GIF of Darwin twerking



first GIF i made in procreate, this was frame by frame actual animation,
learned a bit



a failure, except for the hair



artwork from a small GIF i made as a warm down, i like to try and make small highly sharable pieces that will work well on users stories regardless of context





artwork from a small GIF of hojlund playing his leg guitar, he injured his hamstring when i posted it



i tried this last year and it didn;t work, finally figured it out. if you don;t know, it's klopp as the dancing kopite.



LFC u12s just won the cup



geomEtRIC

ABOUT DAN

Dan Leydon is an illustrator and designer based in Ireland. Pairing a versatile approach with captivating and expressive styles, Dan's work is adaptable, effective and highly engaging.

Clients: NIKE, Facebook, WhatsApp, Coca Cola, MLS, Twitter, Warner Bros, Topps, Liverpool FC, Red Bull, CBS, Scouted Football, Tottenham Hotspur, New Balance, Gatorade, Grant Wahl, The Aspen Institute, NBC, FiveThirtyEight, Time Out, Bloomsbury, ESPN, Bundesliga, Juventus, Paris Saint-Germain, Manchester City, LA Galaxy, Seattle Sounders, FAI, Green Bay Packers, Chicago Bears, Toronto Maple Leafs, Indiana Pacers, TopGolf, COPA90, Second Captains, Umbro, BT Sport, ProZone, Bleacher Report, Optus, Complex, Foot Locker, GIPHY, Match of the Day Magazine

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